

Message Text

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PAGE 01 KINSHA 01899 061355Z

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ACTION AGR-10

INFO OCT-01 AF-06 ISO-00 /017 W
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R 061201Z MAR 75
FM AMEMBASSY KINSHASA
TO AMEMBASSY BEIRUT
INFO SECSTATE WASHDC 1574

UNCLAS KINSHASA 1899

DEPT PLEASE PASS AGRICULTURE FOR FAS

PASS TO: RICHARD F. BENSON - GREAT PLAINS WHEAT, BEIRUT

E.O. 11652: N/A

TAGS: BEXP-CG

SUBJECT: PROPOSED SEMINAR ON BAKERY TECHNOLOGY FOR ZAIRE

MR. ABRAJANO, GENERAL DIRECTOR OF MIDEMA FLOUR MILL, SUGGESTED THAT WE CONTACT YOU FOR THE SERVICES OF MR. ANDRE CHERAUX, RETIRED PRO-
FOR OF BAKERY TECHNOLOGY AT THE SCHOOL DE GRANDS MOULINS DE PARIS.

PURPOSE: WE WOULD LIKE TO HAVE MR. CHERAUX CONDUCT SEMINARS FOR BAKER
S
IN FOUR OF THE MAJOR CITIES OF ZAIRE - KINSHASA, KISANGANI, MATADI AN
D
LUBUMBASHI. THE MOST SUITABLE TIME WOULD EITHER BE IN APRIL OR MAY OF
THIS YEAR. TOTAL TIME REQUIRED FOR THE SEMINAR WOULD BE APPROXIMATELY
FOUR WEEKS.

JUSTIFICATION: ZAIRE IS BECOMING AN INCREASINGLY IMPORTANT MARKET FOR
U.S. WHEAT. DURING 1974 ABOUT 50,000 TONS OF U.S. WHEAT WERE IMPORTED
AND IT IS EXPECTED THAT THIS QUANTITY WILL BE DOUBLED DURING 1975.

THE GOZ HAS GIVEN ASSURANCE THAT NO FURTHER WHEAT FLOUR WILL
BE IMPORTED FROM OTHERSOURCES AND THEREFORE U.S. IMPORTS
OF WHEAT WILL BE THE SOLE SUPPLY FOR THE TOTAL FLOUR REQUIREMENT
OF THIS COUNTRY.

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TYPES OF WHEAT THAT HAVE BEEN IMPORTED ARE HARD WINTER AND

DARK NORTHERN SPRING, 14 PERCENT PROTEIN.

PLEASE REPLY AS SOON AS POSSIBLE IF YOUR PRESENT MARKETING PLAN
COULD INCLUDE THE FINANCING OF SUCH A VISIT.
HINTON

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